



# Child-Friendly Initiative

Child-Friendly Initiative (CFI) is a grassroots, non-profit organization dedicated to creating a society more supportive of children and families. Our members across the country are working to educate the public about children's needs, so that child-friendly attitudes may be integrated into policies and practices of businesses and other organizations.

## Look for the Child-Friendly Seal of Approval!

When a business displays the Child-Friendly Seal of Approval in their window, they are advertising to parents and caregivers that they have taken steps to create a safe and supportive environment for children. These businesses are also listed in the **The Child-Friendly Locator**, an on-line database of Child-Friendly places across the United States.

[www.childfriendly.org](http://www.childfriendly.org)

"I believe the child should be taught from the very first that the whole world is his world, that adult and child share one world, that all generations are needed."

-Pearl S. Buck

## What you will find at [www.childfriendly.org](http://www.childfriendly.org)

### The Database/Seal of Approval

Search the Child-Friendly Locator for places to go with kids, or nominate a business for the Child-Friendly Seal of Approval. Here we explain what it means to be Child-Friendly and how we evaluate businesses.

### The Family Room:

Resources for parents include tips for shopping, eating and traveling with children, book and magazine reviews, and archived articles from our newsletters. Here you will find stories from parents and links to other child-friendly sites.

### The CFI Store

Order postcards from our amazing Art of Life exhibit — only \$1 each.

Let's make the world a more Child-Friendly place!

CFI members all over the United States are working to transform their neighborhoods and communities into places that honor and respect children and support families. Whether you're an individual or a business, we welcome you to join us today!

### Child-Friendly Initiative, Inc.

406 Cortland Avenue  
San Francisco, CA 94110  
(877) 448-0500  
[www.childfriendly.org](http://www.childfriendly.org)



## Sign Me Up!

I want to help make this world more child-friendly!

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Children's names & ages (optional):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Yearly membership \$25\* \_\_\_\_\_

Donation: \$ \_\_\_\_\_

Please mail checks (payable to Child-Friendly Initiative) to:  
**Child-Friendly Initiative, Inc.**  
406 Cortland Avenue  
San Francisco, CA 94110

Or sign up online and use a credit card through Paypal.

*Child-Friendly Initiative is a 501(c) (3) non-profit, non-partisan organization. Your contributions are fully tax-deductible. Tax Exemption #94-3315088.*

*\*Members receive a monthly newsletter (email) and invitations to CFI events.*

What does child-friendly mean to you?  
Write your comments on back!